

Tattoo studios



Terrorism threat to tattoo studios

- It is highly unlikely that terrorist actors in the UK would have the intent to conduct attacks against tattoo studios. Previous terrorist attacks in the UK have demonstrated the intent of terrorist actors to conduct mass-casualty, high-profile attacks. Tattoo studios are highly unlikely to be an attractive target for terrorist actors in the UK.
- It is highly likely that any terrorist attack targeting a tattoo studio in the UK would be conducted by an individual or small cell using a low sophistication methodology. E.g., Bladed or Blunt Force Weapons, Vehicle as a Weapon, or Fire as a Weapon.
- There is a realistic possibility that terrorist actors in the UK could have the capability to conduct a high-sophistication attack at a tattoo studio in the UK. E.g., Improvised Explosive Devices (IED), Person Borne Improvised Explosive Devices (PBIED) or a marauding attack with Firearms. The complicated nature of plotting a high-sophistication terrorist attack makes it highly likely that there will be greater opportunity for UK police and security services to disrupt potential attacks.
- The assessments in this report were made using the PHIA Probability Yardstick, for further information please see the Assessment Methodology [section below](#).

Location based threats to tattoo studios in the UK

- It is likely that there is a heightened terrorist threat to tattoo studios in major cities and those in proximity to iconic sites and/or major transport hubs. There is a realistic possibility that tattoo studios located in proximity to iconic sites and/or busy public spaces could be impacted by a Marauding Terrorist Attack in proximity to their site.

Previous terrorist incidents related to tattoo studios in the UK and overseas

- There have been no previous examples of terrorist attacks targeting tattoo studios in the UK.

Other potential threats to tattoo studios in the UK

- It is almost certain that the publicly accessible nature of tattoo studios in the UK would allow any individual with the intent to conduct terrorist attacks against, or in proximity to, tattoo studios to conduct regular hostile reconnaissance undetected and have a good awareness of any security mitigations in place at any given site.
- There is a realistic possibility that terrorist actors in the UK could have the intent to target specific high-profile individuals hosted by tattoo studios. E.g., Celebrities, influencers, contentious media figures, etc.
- There is a realistic possibility that the nature of any tattoo studio could impact the terrorism threat to that site. For example, there is a realistic possibility that terrorist actors in the UK could have the intent to conduct an attack against a tattoo studio in the UK associated with individuals or events linked to minority groups or communities. E.g., LGBTQIA+ community, ethnic minorities, religious minorities etc.

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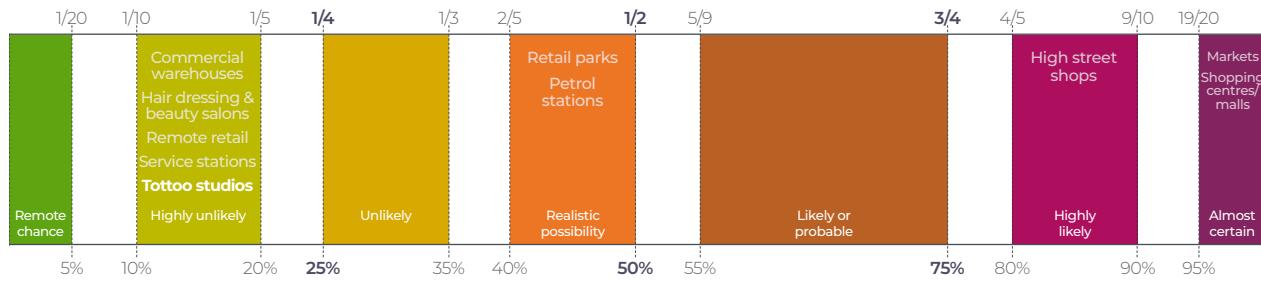
Threat visualisation

The diagram below outlines the intent of terrorist actors in the UK to conduct attacks against tattoo studios within the retail & wholesale sector.

Terrorist intent can be defined as the desire and/or determination of an individual to conduct an attack against any given site.

The intent of terrorist actors to conduct an attack against the retail & wholesale sector in the UK is subject to change based on the assessments outlined in this report.

Note: The terrorism threat to any given site is not based solely on intent, but also the capability of terrorist actors in the UK as outlined in this report. Terrorism threat is also mitigated by the UK's countrywide terrorism risk mitigation infrastructure including both public and private security and safety capabilities.



Assessment Methodology

The assessments made in this report have been made using the Professional Head of Intelligence's "Probability Yardstick" (above). The Probability Yardstick is a standardised instrument used to provide a professional standard for intelligence assessment.

- **Almost certain:** An event has a greater than 90% chance of occurring.
- **Highly likely:** An event has a 76% to 90% chance of occurring.
- **Likely:** An event has a 55% to 75% chance of occurring.
- **Realistic possibility:** An event has a 40% to 54% chance of occurring.
- **Unlikely:** An event has a 25% to 39% chance of occurring.
- **Highly unlikely:** An event has an 10% to 24% chance of occurring.
- **Remote chance:** An event has a less than 10% chance of occurring.

Time spans

- **Short Term:** 0–6 Months.
- **In the next 12 months.**
- **Medium Term:** 12 months–5 Years.
- **Long Term:** 5+ Years.

Intelligence cut-off date: 28 January 2025

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